



AVerMedia's Award-Winning WiFi NVR Secures Fashion Store in Sweden

Taipei, Taiwan, February 23, 2010- Sick and tired of stealing and organized thefts, a Sweden fashion store-Scaasi, which sells trendy and affordable fashion clothes and gorgeous dresses, had turned to a trustworthy retailer of AVerMedia, for solution.

Scaasi fashion store, established by Arnold Scaasi- an acclaimed fashion designer who became worldwide famous by created gowns for First ladies such as Hillary Clinton as well as notable personalities as Elizabeth Taylor, had been bothered by the thefts targeting trendy outfits and glamorous evening dresses.



System Structure



With the security of its properties, and surveillance integration with the security company in mind, the store owner has decided to choose AVerMedia's AVerDiGi EXR6004 WiFi, a 4CH Plug-n-Play wireless NVR and AVerDiGi SF1301W, the Megapixel IP camera for the best.

The ease-of- installation of the WiFi NVR has been a perfect fit for a relatively smaller perimeter of this fashion store and required no prior NVR knowledge whatsoever for the operator because it comes with a true plug-and-play feature, Linux platform with intelligent GUI, a mouse, and most importantly, pre-configured wireless megapixel AVerDiGi IP Cameras for instant connection to the router. In addition, the store owner had incorporated AVerDiGi EXR6004 WiFi with Trygg Butik security company that as soon as any stealing, suspicious activity or vandalism is spotted, security staffs would rush to the store for immediate backup.

The technology and ease-of-installation functions of AVerDiGi EXR6004 WiFi had been recognized at IFSEC Security Industry Award 2009 and Taiwan Excellence Award in 2010 with its stable wireless connection feature and trouble-free devices setup that are a perfect selection for home and small business surveillance system.

— About AVerMedia INFORMATION, Inc.

AVerMedia INFORMATION, Inc. is the technology leader in surveillance and presentation technology. Aside from its full line of digital surveillance recorder products, AVerMedia provides Embedded Hybrid DVR, NVR, Megapixel IP cam, Surveillance Software, Accessories and Peripherals for customer and surveillance market. Keeping the spirit of "Distinct people, Distinct needs - Outstanding Solutions," AVerMedia not only provides you with the fullest coverage of security protection, but also takes video surveillance to the new heights.

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